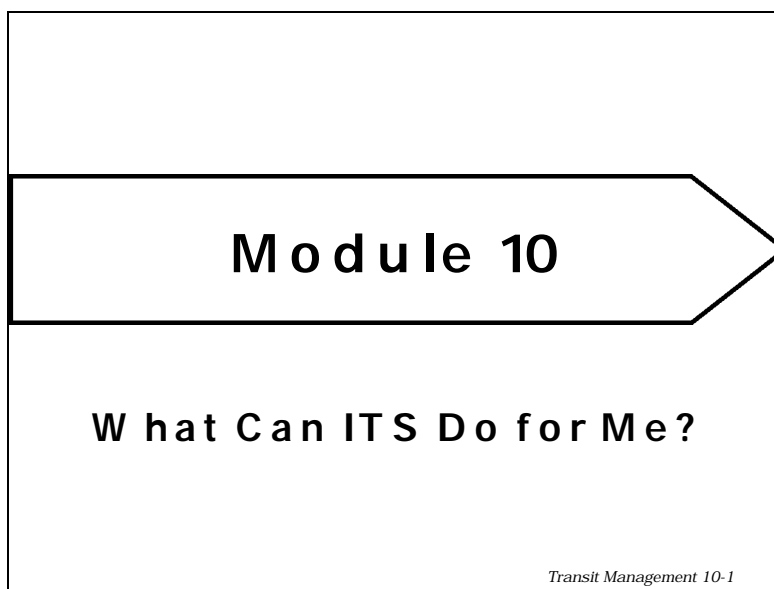


Module 10: What Can ITS Do for Me?



TRANSIT MANAGEMENT TRAINING ROADMAP	
	Module 1: Introduction to ITS and APTS
	Module 2: Automatic Vehicle Location Systems
	Module 3: Automated Transit Information
	Module 4: Transit Telecommunications
	Module 5: Transit Operations Software
	Module 6: Paratransit Computer-Aided Dispatch
	Module 7: Electronic Fare Payment
	Module 8: Technologies for Small Urban and Rural Transit Systems
	Module 9: Stages of ITS Project Deployment
Module 10: What Can ITS Do for Me?	

Customized Action Plan



Module 10: What Can ITS Do for Me?

1 Hour

Introduction

Schedule The following table shows the times and activities for this module.

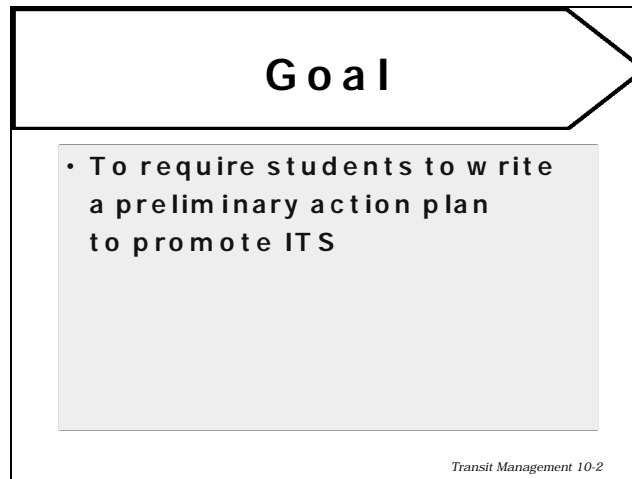
Time	Activity/Topic
5 min.	<i>Lecture/Discussion:</i> Introduction
50 min.	Exercise 10-1: Customized Action Plan
5 min.	Evaluation
60 min.	Total Time

Continued on next page



Introduction, Continued

Slide: Goal



Goal **Read** the goal of this module.

Objective **Read** the module objective:

- Given a customized set of course notes, students will write a preliminary action plan to promote ITS for their agency.

Orient with the roadmap **Show** the class where they are with the roadmap on page 1 of their Student Guide.

- **Explain** how the other modules filled in custom course notes and this module will help them to summarize what they've done so far.

Review **Review** the student's expectations that were written on the easel at the beginning of the course.

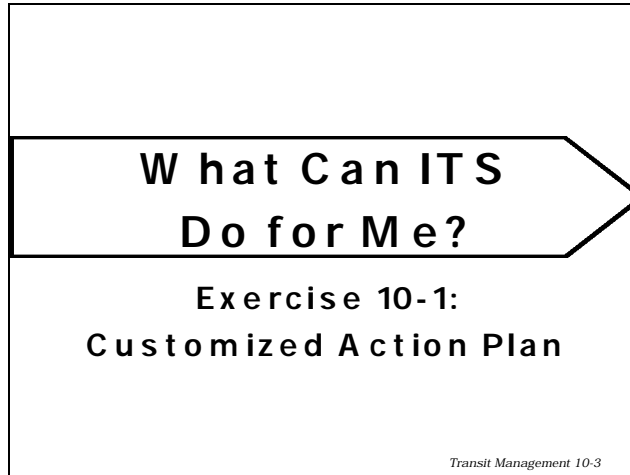
- Close out any remaining items.



Exercise 10-1: Customized Action Plan

Length 50 min.

**Slide:
Exercise
10-1**



**Leader
instructions**

Read the “in this exercise” and the directions.

Say:

Based upon your notes from earlier modules, create a “Customized Action Plan” to promote ITS in Transit in your agency.

**In this
exercise**

You will:

- be able to write a preliminary action plan to promote ITS
-

Directions

Review all modules’ “Custom Course Notes.” Summarize on the following page.

Continued on next page



Exercise 10-1: Customized Action Plan, Continued

**Leader
instructions**

Tell the students to turn to page 3 in their student guides.

Say:

- Read all of your summary pages from the earlier modules.
 - ◊ Summary pages start on page 5 and continue to the end of this module.
- Complete question 1 on page 3 of your student guide.
 - ◊ Rank which module is your highest priority with a 1.
 - ◊ Your lowest priority would be an 8.
- Then turn to page 4.
 - ◊ Summarize your best ideas from your Custom Course Notes.
 - ◊ The goal of a “Customized Action Plan” is to promote ITS in Transit. Focus on concrete behaviors and actions.

Continued on next page



Exercise 10-1: Customized Action Plan, Continued**Summary
Pages**

The following table shows the page number in the student guide where each summary page starts.

Topic	See Page
Summary—Module 1: Introduction	5
Summary—Module 2: AVL	7
Summary—Module 3: ATIS	9
Summary—Module 4: Transit Telecommunications	13
Summary—Module 5: Transit Operations Software	15
Summary—Module 6: Paratransit	17
Summary—Module 7: Electronic Fare Payment	19
Summary—Module 8: Small Urban and Rural Transit Systems	21
Summary—Module 9: Stages of ITS Project Deployment	23



Evaluation

Length

5 min.

Explain evaluation

Say: This is your opportunity to evaluate all aspects of the course, including content, materials, and instructors. All of us involved in the course ask for your honest assessment and input. Suggestions for enhancements and improvements are encouraged. If we are to improve the course, we need your guidance. Let us proceed with a few details.

- **1 = disagree to 5 = agree:** Please note that the way the rating system works is that a one is the worst possible score on each measure, while a five is the best.
- **Comments:** Frequently, the most valuable information we collect in this module comes from students' written comments. Please take advantage of the space provided and sum up your reaction to the program (or any of its particulars) in a few sentences. Refer to any comments or observations you documented for each module.

Evaluation

Hand out the evaluation and tell the students to fill them out.

Allow 5 minutes.

Dismissal

After all the evaluations have been collected, thank the students for their participation and dismiss the class.



